FORM D



UNITED STA __ SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

THOMSON

FORM D

NOTICE OF SALE OF SECURITIES PURSUANT TO REGULATION D, **SECTION 4(6), AND/OR** FINANCIAL UNIFORM LIMITED OFFERING EXEMPTION

OMB Number: 3235-0076 April 30, 2008 Expires:

Estimated average burden hours per response 16.00

SEC USE ONLY					
Prefix	Serial				
DATE RI	ECEIVED				
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Name of Offering (check if this is an amendment and name has changed, and indicate Anp'd Mobile, Inc Series D Convertible Preferred Stock	e change.)
Filing Under (Check box(es) that apply):	
A. BASIC IDENTIFICA	
1. Enter the information requested about the issuer	ity.
Name of Issuer (check if this is an amendment and name has changed, and indicate champ'd Mobile, Inc.	nange.) 185/65/
Address of Executive Offices (Number and Street, City, State, Zi 1925 South Bundy Drive, Los Angeles, CA 90025	
Address of Principal Business Operations (Number and Street, City, State, Zi (if different from Executive Offices) same	p Code) Telephone Number (Including Area Code) same
Brief Description of Business Operates mobile virtual network targeted toward	18-35 year-old early developers of technology and young professionals.
Type of Business Organization	other (please specify):
Actual or Estimated Date of Incorporation or Organization:	3
CN for Canada; FN for other foreign	jurisdiction) D E
GENERAL INSTRUCTIONS Federal: Who Must File: All issuers making an offering of securities in reliance on an exemption under When to File: A notice must be filed no later than 15 days after the first sale of securities in Commission (SEC) on the earlier of the date it is received by the SEC at the address given below mailed by United States registered or certified mail to that address.	n the offering. A notice is deemed filed with the U.S. Securities and Exchange
Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washing	ngton, D.C. 20549.
Copies Required: Five (5) copies of this notice must be filed with the SEC, one of w photocopies of the manually signed copy or bear typed or printed signatures.	hich must be manually signed. Any copies not manually signed must be
Information Required: A new filing must contain all information requested. Amendmen the information requested in Part C, and any material changes from the information previous with the SEC.	
Filing Fee: There is no federal filing fee.	
State: This notice shall be used to indicate reliance on the Uniform Limited Offering Exe ULOE and that have adopted this form. Issuers relying on ULOE must file a separa to be, or have been made. If a state requires the payment of a fee as a precondi accompany this form. This notice shall be filed in the appropriate states in accordance and must be completed.	the notice with the Securities Administrator in each state where sales are ition to the claim for the exemption, a fee in the proper amount shall
ATTENTIO	N
Failure to file notice in the appropriate states will not result in a loss of the federal notice will not result in a loss of an available state exemption unless su	ne federal exemption. Conversely, failure to file the appropriate

SEC 1972 (5-05)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a current valid OMB control number.

1 of 10

	A. BA	SIC IDENTIFICATION	N DATA	
 Enter the information requested for the Each promoter of the issuer, if the Each beneficial owner having the Each executive officer and directo Each general and managing partner 	issuer has been organized power to vote or dispose, r of corporate issuers and	or direct the vote or dispo	sition of, 10% o	r more of a class of equity securities of the issuer; ers of partnership issuers; and
Check Box(es) that Apply:	Beneficial Owner	☑ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Adderton, Peter				
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 65 Enterprise, Su	· · · · · ·		. —	
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Newton, Matt				
Business or Residence Address (Number a c/o Columbia Capital Equity Partners IV	•		lexandria, VA	22314
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Auerbach, Jon				
Business or Residence Address (Number a c/o Highland Capital Partners VI Limited			A 02421	,
Check Box(es) that Apply:	☐ Beneficial Owner	☐ Executive Officer	☑ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Beasley, Allen				
Business or Residence Address (Number a c/o Redpoint Ventures II, L.P., 3000 Sand			A 94025	
Check Box(es) that Apply:	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Henny, Marinus N.				
Business or Residence Address (Number a c/o Universal Music Investments, Inc., 17	•		,,,	
Check Box(es) that Apply: Promoter	Beneficial Owner	☑ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Andersen, Derek				
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 65 Enterprise, Su		*		
Check Box(es) that Apply:	☐ Beneficial Owner	⊠ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Anderson, Scott				
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 65 Enterprise, Su	•			

	A. BA	SIC IDENTIFICATION	N DATA	
 Enter the information requested for the Each promoter of the issuer, if the Each beneficial owner having the Each executive officer and directo Each general and managing partner 	issuer has been organized power to vote or dispose, r of corporate issuers and	or direct the vote or dispo	sition of, 10% c	or more of a class of equity securities of the issuer; ers of partnership issuers; and
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) McGuire, Donald				
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 65 Enterprise, Su	•			
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Houston, Chris				
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 65 Enterprise, Su				
Check Box(es) that Apply:	Beneficial Owner	☑ Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if individual) Cummings, Seth				
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 65 Enterprise, Su	•			
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Columbia Capital Equity Partners IV (QI	P), L.P.			
Business or Residence Address (Number a 201 North Union Street, Suite 300, Alexan		Code)		
Check Box(es) that Apply: Promoter	☑ Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Highland Capital Partners VI Limited Pa	rtnership			
Business or Residence Address (Number a 92 Hayden Avenue, Lexington, MA 02421	•	Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Highland Capital Partners VI-B Limited	Partnership			
Business or Residence Address (Number a 92 Hayden Avenue, Lexington, MA 02421	•	Code)		
Check Box(es) that Apply: Promoter	☑ Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual) Redpoint Ventures II, L.P.				
Business or Residence Address (Number a 3000 Sand Hill Road, Building 2, Suite 29	•			

A. BASIC IDENTIFICATION DATA Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer; Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. Check Box(es) that Apply: Promoter ■ Beneficial Owner ☐ Executive Officer ☐ Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Universal Music Investments, Inc. Business or Residence Address (Number and Street, City, State, Zip Code) 1755 Broadway, Third Floor, New York, NY 10019 Check Box(es) that Apply: Promoter ■ Beneficial Owner ☐ Executive Officer ☐ Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) ☐ Beneficial Owner ☐ Executive Officer Director ☐ General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) Check Box(es) that Apply: Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) ☐ General and/or Check Box(es) that Apply: Promoter ☐ Beneficial Owner ☐ Executive Officer ☐ Director Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) ☐ Beneficial Owner □ Executive Officer ☐ Director General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code) ☐ Executive Officer ☐ Director ☐ Beneficial Owner ☐ General and/or Managing Partner Full Name (Last name first, if individual) Business or Residence Address (Number and Street, City, State, Zip Code)

]	B. INFORM	ATION ABO	OUT OFFER	RING				
Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? Answer also in Appendix, Column 2, if filing under ULOE.								Yes	No ⊠				
								<u>N/A</u>	NI.				
3. Does the offering permit joint ownership of a single unit?									Yes	No			
re pe th de	emuner erson o nan five ealer or	ration for so or agent of e (5) person nly.	olicitation of a broker or do ns to be listed	purchasers in ealer registered are associate	connection d with the S	with sales of EC and/or w	securities in ith a state or	the offering. states, list the	If a person to e name of the	o be listed is broker or de	sion or similar an associated ealer. If more that broker or		
	,		first, if indivi , Fenner & S	idual) Smith Incorp	orated								
			Address (Nu v York, NY 1	mber and Stre	eet, City, Sta	te, Zip Code))	,					<u></u>
Name	e of As	sociated B	roker or Deal	er									
				Solicited or In									🛛 All States
□ A		☐ AK	□ AZ	☐ AR	□ CA	□co	□ст	☐ DE	☐ DC	☐ FL	□GA	ПН□	☐ ID
	ΛT	□ IN □ NE □ SC	□ IA □ NV □ SD	☐ KS ☐ NH ☐ TN	□ KY □ NJ □ TX	☐ LA ☐ NM ☐ UT	☐ ME ☐ NY ☐ VT	☐ MD ☐ NC ☐ VA	☐ MA ☐ ND ☐ WA	□ MI □ OH □ WV	□ MN □ OK □ WI	☐ MS ☐ OR ☐ WY	☐ PA
Full 1	Name (Last name	first, if indiv	idual)						<u>.</u>			
Busir	ness or	Residence	Address (Nu	mber and Stre	eet, City, Sta	te, Zip Code))	, , , e				·	
Name	e of As	sociated B	roker or Deal	er		<u> </u>						<u></u>	
				Solicited or Ir					·				
☐ A	ΛT	☐ AK ☐ IN ☐ NE ☐ SC	☐ AZ ☐ IA ☐ NV ☐ SD	AR KS NH	☐ CA ☐ KY ☐ NJ ☐ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	☐ FL ☐ MI ☐ OH ☐ WV	☐ GA ☐ MN ☐ OK ☐ WI	☐ HI ☐ MS ☐ OR ☐ WY	☐ MO ☐ PA
Full ?	Name (Last name	first, if indiv	idual)				***					
Busir	ness or	Residence	Address (Nu	mber and Str	eet, City, Sta	ite, Zip Code))						
Name	e of As	sociated B	roker or Deal	er									
				Solicited or Ir		icit Purchase	rs						All States
	AL L MT	AK AK IN NE SC	AZ IA NV SD	AR KS NH TN	CA KY NJ TX	CO LA NM UT	CT ME NY VT	DE MD NC VA	DC MA ND WA	□ FL □ MI □ OH □ WV	☐ GA ☐ MN ☐ OK ☐ WI	□ HI □ MS □ OR □ WY	□ ID □ MO □ PA

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS 1. Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \(\square\) and indicate in the columns below the amounts of the securities offered for exchange and already exchanged. Aggregate Amount Already Type of Security Offering Price Sold Debt..... \$0.00 \$0.00 Equity..... \$105,950,000.00 \$105,950,000.00 ☐ Common ☐ Preferred Convertible Convertible Securities (including warrants)..... \$0.00 \$0.00 Partnership Interests.... \$0.00 \$0.00 Other (Specify __)..... \$0.00 \$0.00 Total \$105,950,000.00 \$105,950,000.00 Answer also in Appendix, Column 3, if filing under ULOE. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." Aggregate Number Dollar Amount of Purchases Investors \$105,950,000.00 Accredited Investors <u>20</u> \$0.00 Non-accredited Investors Total (for filings under Rule 504 only) Answer also in Appendix, Column 4, if filing under ULOE. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Dollar Amount Type of offering Security Sold Rule 505..... Regulation A Rule 504..... Total a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate. Transfer Agent's Fees \$0.00 \boxtimes Printing and Engraving Costs \$5,000.00

 \boxtimes \$200,000.00 Legal Fees \boxtimes Accounting Fees _____ \$15,000.00 Engineering Fees \$0.00 Sales Commissions (specify finders' fees separately) \boxtimes \$8,000,000.00 ____ \boxtimes \$100,000.00 Other Expenses (identify) travel \boxtimes \$8,320,000.00 Total

	b. Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer."				\$07.620.000.00
5.	Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above.				\$97,630,000.00
		Payments Officers, Directors, Affiliates	&		Payments to Others
	Salaries and fees	\$0.00			\$0.00
	Purchase of real estate	\$0.00			\$0.00
	Purchase, rental or leasing and installation of machinery and equipment	\$0.00			\$0.00
	Construction or leasing of plant buildings and facilities	\$0.00			\$0.00
	Acquisition of other business (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)	\$0.00			\$0.00
	Repayment of indebtedness	\$0.00			\$0.00
	Working capital	\$0.00		\boxtimes	\$97,630,000.00
	Other (specify):				
		\$0.00			<u>\$0.00</u>
	Column Totals	\$0.00		\boxtimes	\$97,630,000.00
	Total Payments Listed (column totals added)	×] <u>\$9</u>	97,630,	000.00
_	D. FEDERAL SIGNATURE	 			

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

ATTENTION

3/7/06

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

Signature

Title of Signer (Print or Type)

President and Chief Executive Officer

Issuer (Print or Type)

Amp'd Mobile, Inc.

Peter Adderton

Name of Signer (Print or Type)